

JAMES ONYERO PAUL

(GRAPHICS DESIGNER)

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Professional Summary

Creative and detail-oriented graphic designer with a passion for research, storytelling, and visual communication. Proficient in brand development, social media design, and data visualization. Experienced in managing design projects from concept to completion, while maintaining brand consistency and meeting tight deadlines. Adept at transforming ideas into compelling visuals across both digital and print media.

WORK EXPERIENCE

Lead Graphics Designer

- *Aagent.ai* — 2022 – 2025

- Designed infographics and visual assets that simplified complex blockchain topics, improving audience engagement and retention.
- Developed and maintained cohesive brand guidelines to ensure a unified identity across all touch points.
- Led the visual direction for Token Generation Event/Airdrop campaigns, including logo creation, typography, and color schemes.

Co-Graphics Designer

- Regal Brooks Real Estate Company — 2020 – 2022

- Designed marketing materials, brochures, and social media content aligned with brand standards.
- Directed the visual marketing for 50+ real estate listings, increasing lead generation by 25% and improving click-through rates by 15%.
- Implemented an organized design asset library to streamline workflow and brand consistency.

Junior Graphics Designer / Data Entry Clerk

- IBK Print Press — 2016 – 2020

- Executed daily typing and data entry tasks, ensuring high accuracy and efficiency.
 - Designed and produced over 100 printed materials (flyers, brochures, business cards, etc.) tailored to client needs.
 - Responded to urgent design requests with rapid turnaround while maintaining quality.
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Skills

- Adobe Photoshop
- Corel DRAW
- Microsoft Office Suite
- Brand Identity & Guidelines
- Visual Storytelling
- Social Media Content Design

CERTIFICATIONS

- *Introduction to Graphic Design with Photoshop* — Great Learning Academy
- *B.Tech Information and Media Technology* — Federal University of Technology, Minna.

LANGUAGES

- English – Fluent

REFEREE

Mr. Emmanuel Godfrey

Life Coach & Lead Pastor,
Solution Bearers Ministries
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